**“Kazakhstan through the Eyes of Foreign Media” Contest Rules**

* Citizens of all countries **(excluding Kazakhstan)** are invited to participate in the contest;
* Participants can be **staff and freelance representatives** of print and online media, as well as bloggers;
* To participate in the contest, it is necessary to post either an article of **300 to 3000 words** / a television or radio report, a podcast, or a post in social media lasting **from 1 to 60 minutes**, in foreign media or social media between **August 1, 2023, and August 1, 2024**;
* If the material is not in Kazakh, Russian, or English, it is necessary to **include a translation** in these languages;
* Completed applications together with the materials and the translation (if required) should be **sent to** mediacontest2024@mfa.kz;
* Topics of work should cover one or more of the following areas in relation to Kazakhstan:**economy and trade, investments, IT, transport potential, green energy, history, culture, modern society, education, science, tourism, national sports, CICA or KazAID themes**;
* Applications must be submitted **no later than August 1, 2024**;
* **Five winners** will be selected by a panel, one from the following regions:

– North and South America;

– Europe; – CIS countries; – Middle East and Africa; – Asia-Pacific region;

* **Four winners** will be selected, from any region, from each of the following nominations: **tourism, “CICA’s** contribution to the synergy of multilateral cooperation formats in Asia”, **“KazAID** - a new name on international development cooperation” and **national sports** theme.
* The results of the contest will be announced **by August 5, 2024**;
* The winners will be awarded a **trip to Kazakhstan**. The organisers will cover the cost of an economy class flight, hotel accommodation and local transportation, a cultural program in Kazakhstan, as well as daily expenses.