**“Kazakhstan through the Eyes of Foreign Media” Contest Rules**

* Citizens of all countries **(excluding Kazakhstan)** are invited to participate in the contest;
* Participants can be **staff and freelance representatives** of print and online media, as well as bloggers;
* To participate in the contest, it is necessary to post either an article of **300 to 3000 words** / a television or radio report, a podcast, or a post in social media lasting **from 1 to 60 minutes**, in foreign media or social media between **July 15, 2022, and July 15, 2023**;
* If the language of the material is not Kazakh, Russian, or English, it is necessary to **include a translation** in these languages;
* Completed applications together with the materials and the translation (if required) should be **sent to** [mediacontest2023@mfa.kz](mailto:mediacontest2023@mfa.kz);
* Topics of work should cover one or more of the following areas in relation to Kazakhstan:**economy and trade, culture and traditions, history, tourism, modern society, education, science, sports or CICA theme**;
* Applications must be submitted **no later than July 15, 2023**;
* **Five winners** will be selected by a panel, one from the following regions:

– North and South America;

– Europe;

– CIS countries;

– Middle East and Africa;

– Asia-Pacific region;

* One winner in a **separate category for tourism** and one winner in the **CICA nomination** on the theme "CICA: A New Asia in a New World" will be selected from any region;
* The results of the contest will be announced **by August 1, 2023**;
* The winners will be awarded a **trip to Kazakhstan**. The organisers will cover the cost of an economy class flight, hotel accommodation and local transportation, a cultural program in Kazakhstan, as well as daily expenses.