

“New Kazakhstan through the Eyes of Foreign Media” Contest Rules

- Citizens of all countries (**excluding Kazakhstan**) are invited to participate in the contest.
- Participants can be **staff and freelance representatives** of print and online media, as well as bloggers.
- To participate in the contest, it is necessary to post either an article of **300 to 3000 words** / a television or radio report, a podcast, or a post in social media lasting **from 2 to 60 minutes**, in foreign media or social media between **July 15, 2021, and July 15, 2022**.
- If the language of the material is not Kazakh, Russian, or English, it is necessary to **include a translation** in these languages.
- Completed applications together with the materials and the translation (if required) should be **sent to mediacontest@mfa.kz**
- Topics of work should cover one or more of the following areas in relation to Kazakhstan: **economy and trade, culture and traditions, history, tourism, modern society, education, science and sports**.
- Applications must be submitted **no later than July 15, 2022**.
- **Five winners** will be selected by a panel, one from the following regions:
 - North and South America;
 - Europe;
 - CIS countries;
 - Middle East and Africa;
 - Asia-Pacific region;
- **One winner** from a separate tourism category will be selected from any region.
- The results of the contest will be announced **by August 1, 2022**.
- The winners will be awarded a **trip to Kazakhstan**. The organisers will cover the cost of an economy class flight, hotel accommodation and local transportation, a cultural program in Kazakhstan, as well as a small amount of daily expenses.