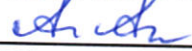


«APPROVED BY»

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PROVISION FOR THE CONTEST FOR THE BEST SLOGAN REPUBLICAN ACTION «COUNTERFEIT»

1. General provisions

1.1. This regulation defines the conditions and procedure for holding a contest among citizens for the best slogan «No counterfeit in Kazakhstan».

1.2. The contest is held from 12 to 30 May 2021 by the Ministry of Justice of the Republic of Kazakhstan.

2. Aims and objectives of the Contest

2.1. The contest is held in order to develop a slogan for use in the Republican campaign «Counterfeit», as well as legal education work in the field of intellectual property, increase public awareness in the field of intellectual property rights protection, and form society's intolerance towards counterfeit products.

2.2. Objectives:

- popularization and promotion of the fight against the spread of counterfeit products;
- formation of a negative attitude towards counterfeit;
- participation of society in legal education work in the field of protection of intellectual property rights;
- identification and disclosure of the creative potential of citizens;
- raising the level of public awareness about the problem of the distribution of counterfeit products in the domestic market.

3. Competitors

3.1. The participants of the Contest are individuals - citizens of the Republic of Kazakhstan.

3.2. The Contest is held in the age category of 14 years and older.

4. Conditions of the Contest

4.1. The Contest is held by the Ministry of Justice of the Republic of Kazakhstan from May 12 to May 30 on the site of the social network Instagram, by posting the slogan on the participant's personal profile (account).

4.2. Mandatory conditions for participation in the Contest are:

- open access to the personal profile of the participant;
- subscribe to @adiletgov page;
- place a slogan on the topic: «No counterfeiting in Kazakhstan» on Instagram;
- an explanation to post #ContestNotoCounterfeit2021, @adiletgov.

4.3. The application for the competition is considered as submitted when the slogan and the name of the Contest organizer are placed in the description in the prescribed manner from May 12 to May 30, 2021.

4.4. The competition committee selects the best work. The competition commission includes representatives of state bodies (MJ, MISD, MCS, MIA, MF) and representatives of public organizations.

5. Requirements for the competition work

5.1. Contest work must be submitted no later than the deadline specified in clause 4.1. of this Provision.

5.2. The content of the contest work should not contradict the legislation of the Republic of Kazakhstan and moral norms.

5.3. Contest works that do not meet the conditions of the Contest are not considered by the commission.

5.4. Appeals on participation in the Contest and its results are not accepted.

6. Evaluation criteria for the competition determining the best job

6.1. The selection of the best work is carried out according to the following criteria:

- compliance of the work with the declared topic;
- novelty and relevance;
- content and originality;
- brevity.

7. Copyright

7.1. By sending the competition work to participate in the Contest, the participants guarantee the observance of copyright and, upon presentation of claims from third parties, will settle the emerging issues independently and at their own expense.

7.2. By sending his work to the Contest, the author automatically gives the organizers of the Contest the right to use the submitted work without marking a profit by broadcasting, the cable, for general information, posting on social

networks, publishing in the media, further replication, translation into state, Russian and English languages for the duration of the copyright.

7.3. Participants of the Contest give their consent to the processing of their personal data (surname, name, patronymic, email addresses and other personal data provided by the participant of the Contest).

7.4. Materials sent to the Contest are not reviewed and will not be returned.

8. Summarizing the results of the competition

8.1. The Contest Committee determines the winners of the Contest for compliance with the criteria and determines the winner.

8.2. The winners of the Contest will be notified on the profile of the Ministry of Justice of the Republic of Kazakhstan - **@adiletgov** by June 3, 2021. The winner is awarded with a tablet.